

Towards Post-COVID-19 : IPAs Adapting to the New Normal

Wednesday, 27 May 2020
10 a.m. Geneva time

Regional webinar for investment promotion agencies from the EAC and SADC

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United Nations Conference on Trade and Development



Survey of online presence of 178 national IPAs

Global results on 22 May 2020

No reference to COVID-19	Only notification that IPA is operating or not	Some information on COVID-19	Comprehensive COVID-19 related content and services for investors
30%	15%	26%	29%

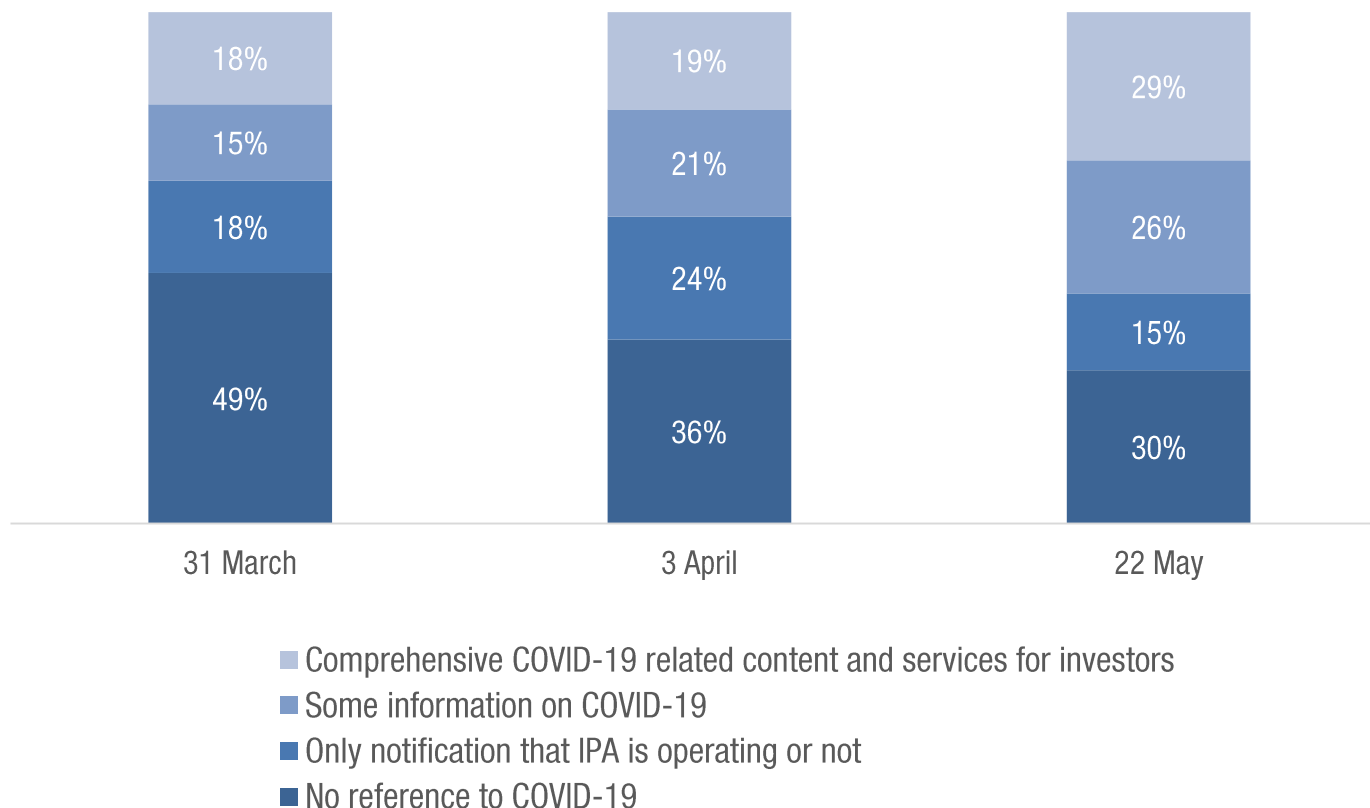
Source: UNCTAD

Information under embargo. Please do not quote or share this data until UNCTAD has released the report of this webinar.



Survey of online presence of 178 national IPAs

Global results on 22 May 2020



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Survey of online presence of 178 IPAs

Results by region on 22 May 2020

	No reference to COVID-19	Only notification that IPA is operating or not	Some information on COVID-19	Comprehensive COVID-19 related content and services for investors
Africa	48%	14%	24%	14%
Americas	18%	20%	44%	18%
Asia - Pacific	30%	18%	24%	28%
Europe	18%	7%	18%	57%

Source: UNCTAD

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Initial response by IPAs: UNCTAD survey findings

- ✓ **Dedicated COVID-19 investor response lines** (chatbot, 24/7 investor helpline)
- ✓ **Regular COVID-19 business updates**
- ✓ **Information on government support measures** for businesses effected by the COVID-19 crisis
- ✓ **Business continuity tools** (guidebooks, model action plans)
- ✓ **Online market intelligence tools** (to monitor impact of the pandemic on key economic & trade indicators by sector)
- ✓ **Targeted informational webinars** (topics include analysis on sector-specific impacts, COVID-19 impact on export markets, growing demand in certain sectors)
- ✓ **Incentives for businesses to fight COVID-19** (e.g. to temporarily transform production)



Initial response by IPAs: selected examples

Events

**Australian Government
Australian Trade Commission**

9 Apr

Mining (METS) in LATAM - COVID-19 Update (with ALABC)

Please join ALABC and Australia for this webinar featuring Dr Nicholas Baker, Trade Commissioner to Mexico, and Australia's team of Business Development Managers covering the Resources & Energy sector in Latin America.

The panelists will share insights surrounding the current situation and impacts of COVID-19 on the Mining sector in Latin America, and what this means for Australian METS exporters.

The session will include an opportunity for Q&A.

Who should attend:

- Mining/METS companies in the LATAM region
- Companies interested in METS in the LATAM region

Speakers:

- Dr Nicholas Baker
Trade Commissioner to Mexico
Regional Lead for Resources & Energy

Virtual event
Accessible from your workstation

Date: 9 Apr 2020

Access: AEST

Time: 8:30 AM - 9:30 AM

Industry: Mining & Resources

Cost: FREE



Evolving response by IPAs: selected examples

“Bahrain is a fitting site for the Logistics Warehouse of the Future, and will serve as an efficient distribution hub for much-needed food and medicine supplies for the entire region.”

Hussain Rajab
Co-Chief Investment Officer, Bahrain EDB








Bangladesh Investment Development Authority @Banglades... · 18h

Grateful to H.E. Ambassadors of Denmark, Sweden, Norway & @NCCIB, @Grameenphone, @Maersk joined our call, focusing on faster digitization, reforms. From capital to tech, Nordic companies offer great opportunities. We will work with our partners & do what is needed 🇧🇩🇩🇪🇸🇳🇪




CINDE and Ministry of Tourism Relocate Jobs Via Virtual Platform Offering 950 Open Positions

INNOVATION TRIGGERED BY THE COVID-19 CRISIS
LEBANESE SUCCESS STORIES






SARIO

WEBINAR
E-mobility Today & in the Post-Pandemic World
May 13, 2020



InvestSaintLucia @InvestStLucia · May 21

Join us this Friday as we discuss #investment and #manufacturing in #SaintLucia

ISL VIRTUAL DISCUSSION THIS FRIDAY




For IPAs: What is there to stay?

- ✓ **More strategic and targeted investment promotion**, in new as well as traditional opportunity areas, with more online outreach activities and less travel.
- ✓ **Online investment facilitation becomes the norm.**
- ✓ **Reinforcement of aftercare services** with renewed attention for business linkages between MNEs and domestic companies.
- ✓ **Increased attention for data** that can support IPA functions, including **a more robust policy advocacy role.**
- ✓ **Strategic partnerships and enhanced regional cooperation** that can help with the economic recovery and advancement of the SDGs.

