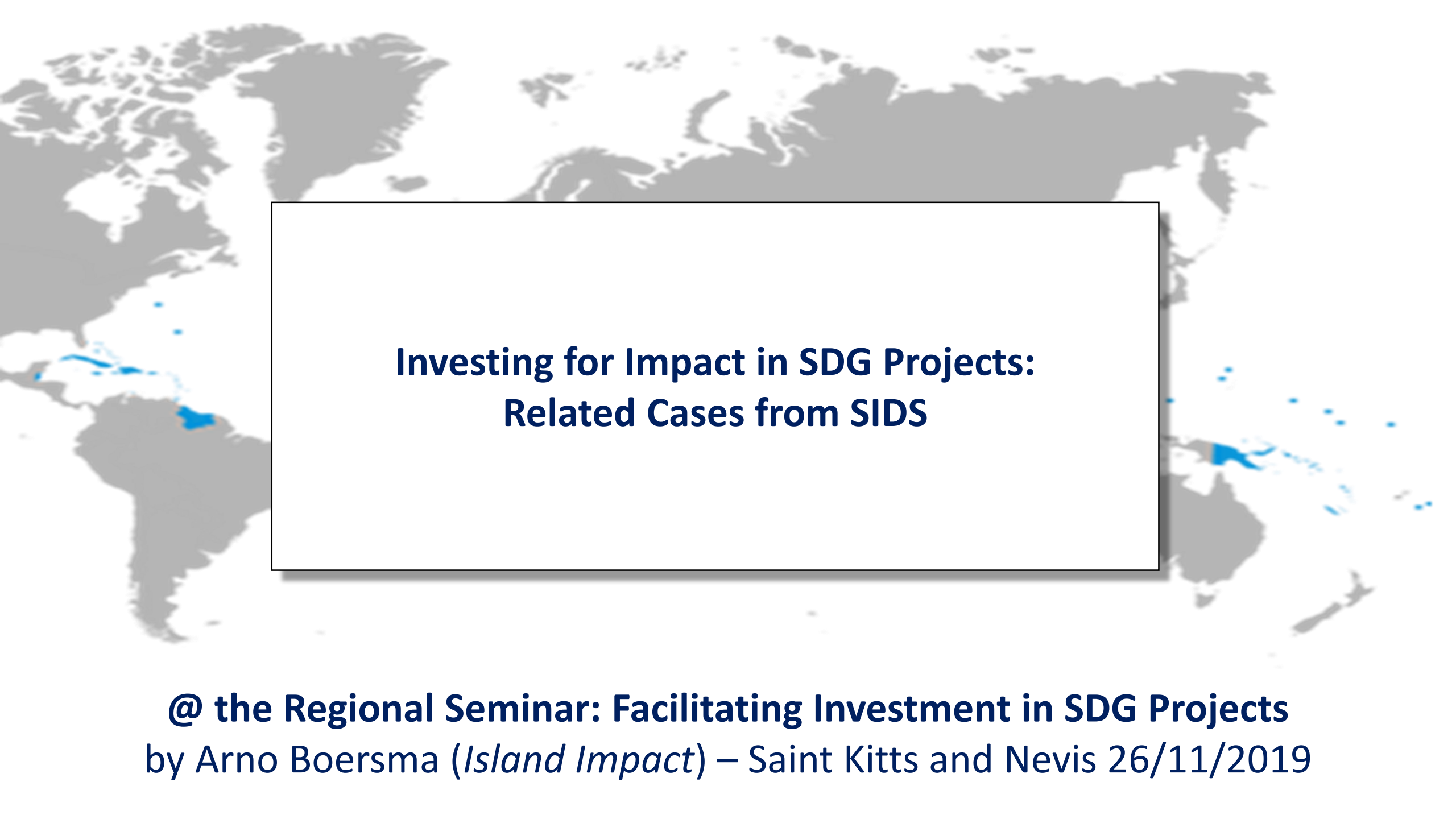




Investing for Impact in SDG Projects: Related Cases from SIDS

@ the Regional Seminar: Facilitating Investment in SDG Projects
by Arno Boersma (*Island Impact*) – Saint Kitts and Nevis 26/11/2019

Look who's talking...

Founding Partner of **Island Impact**
*(hands-on sustainable development
projects for positive impact on islands)*

Previously:

- 2016-2019 Director UNDP's Centre for SIDS
- 2007-2016 World Bank Group
- 2000-2007 Startup Squarewise
- 1995-2000 Heineken, L'Oreal



Let's hear from you!

1. Connect to **WIFI**

2. Go to

www.PollEv.com/smartislands

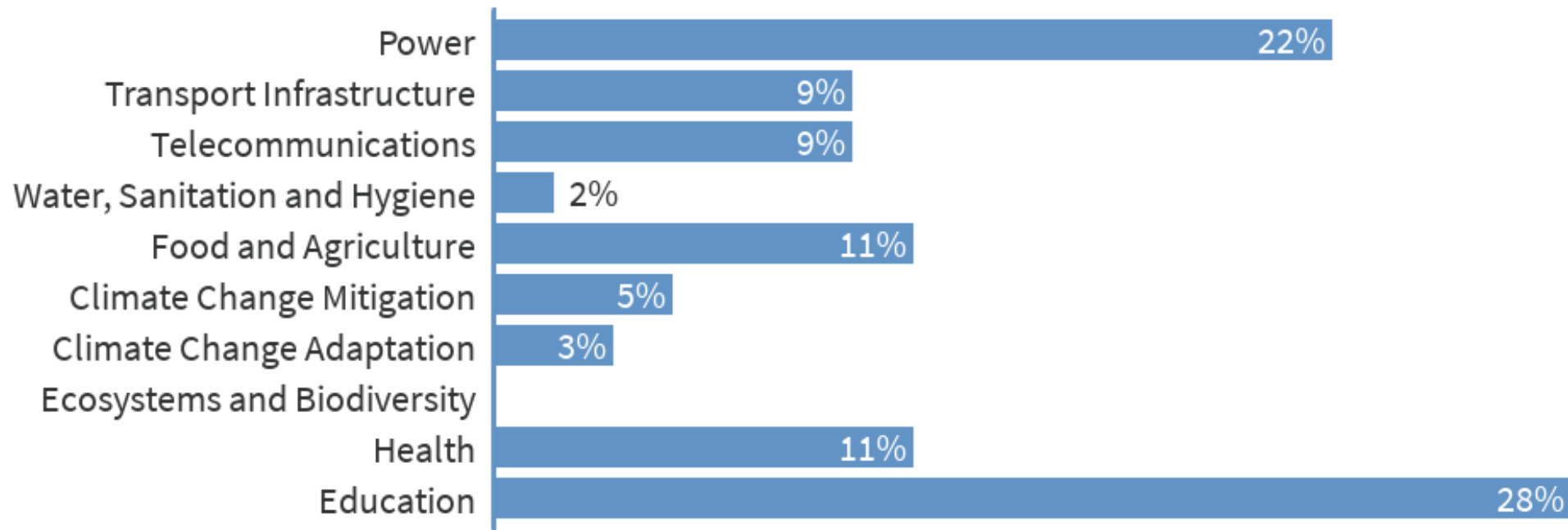
Audience Polling Results:

1. Do you think incorporating SDGs into investment promotion and facilitation be beneficial to the work of your organization?



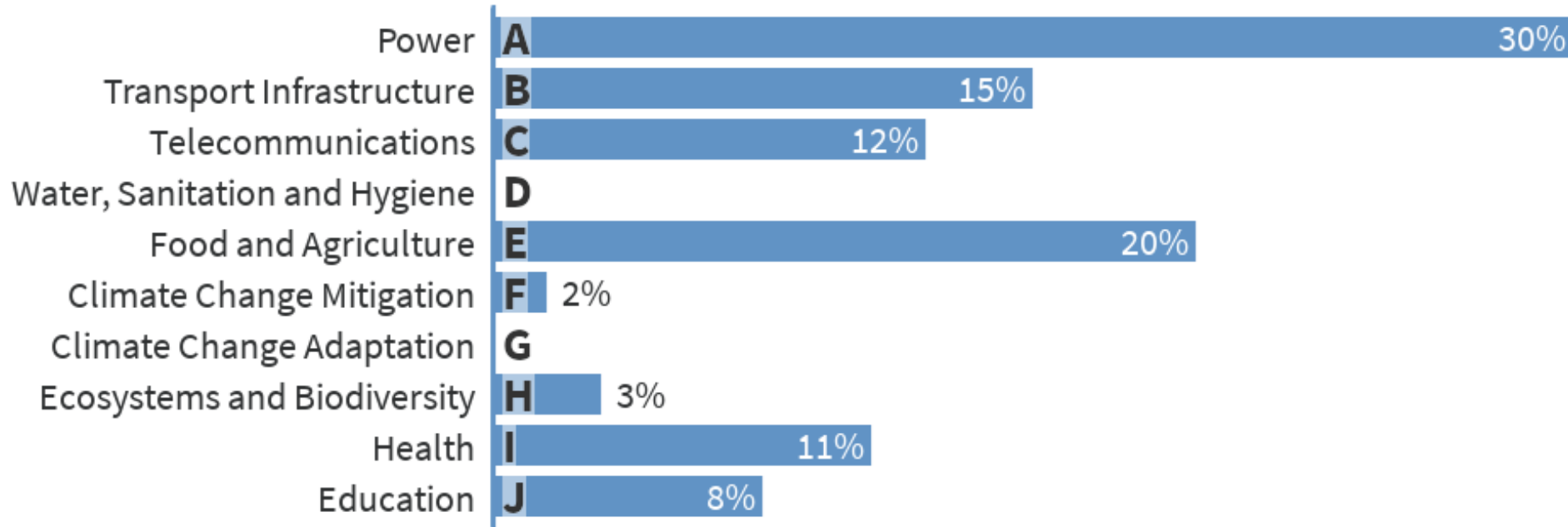
Audience Polling Results:

2. Which of these sectors most sustainably impact the economy of your country? (select 3)



Audience Polling Results:

3. Which of these sectors in your view are more attractive for foreign investment? (select 3)



My Observations re SDGs and SIDS

- The SDGs are a great way to enable islands around the world to **speak a common language** as they address their similar challenges:
 - Reliability on imports
 - Diversification of the economy
 - Vulnerability to climate change
 - Waste management
 - Reversing the brain drain
 - Access to finance
 - ...
- The SDGs provide a coherent framework to make **investment impact measurable** and globally comparable.



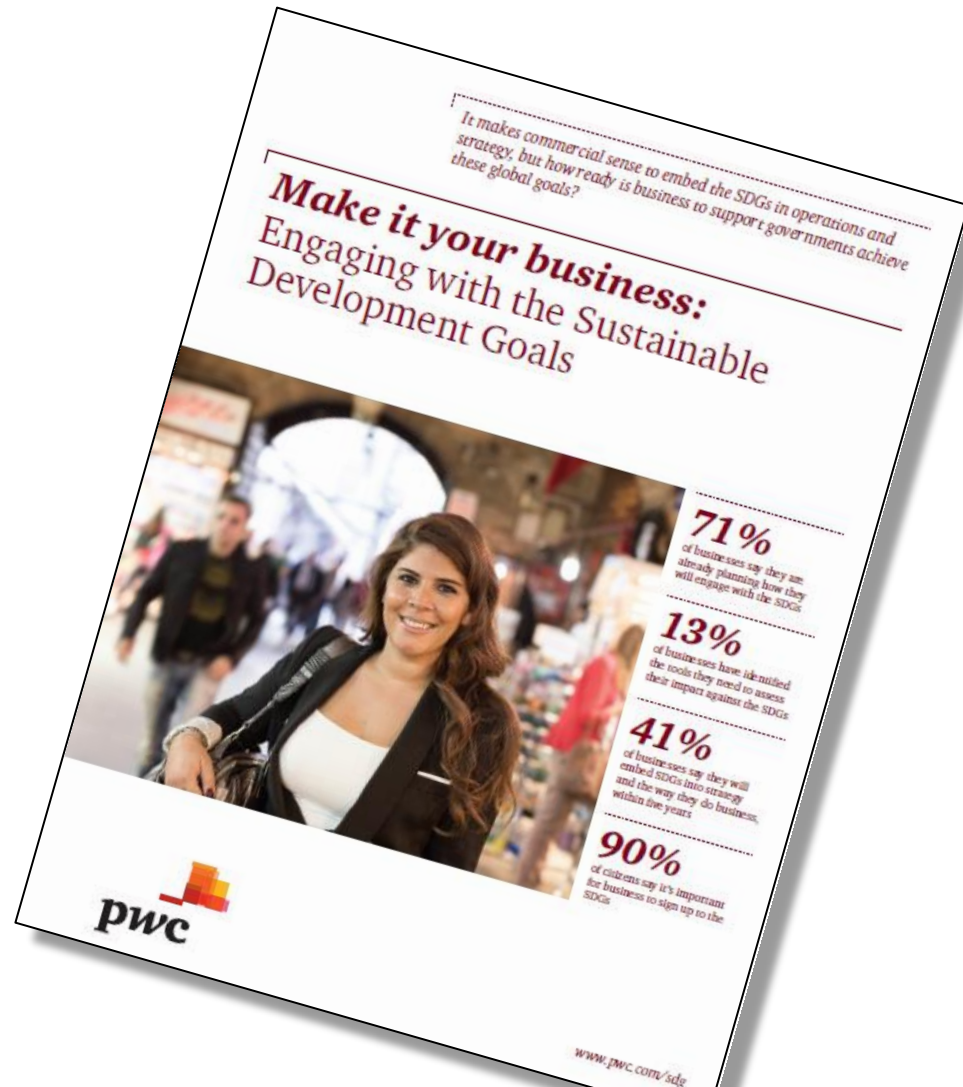
My Observations re SDGs and SIDS

- In my experience **working with/for SIDS**, SDGs are often:
 - Too abstract with low local awareness; often not linked to tangible issues on the ground;
 - Often a focus on the branding without much real change;
 - Not driving sustainable development, but labels added on retroactively.
- However, the **awareness of SDGs** and their adoption in new initiatives is strongly increasing and will continue to grow.



Read more [here](#).

Private sector is increasingly adopting SDGs



Read more [here](#).

Let's look at some SDG-related island cases
and their lessons...

(click on images for links to more info)

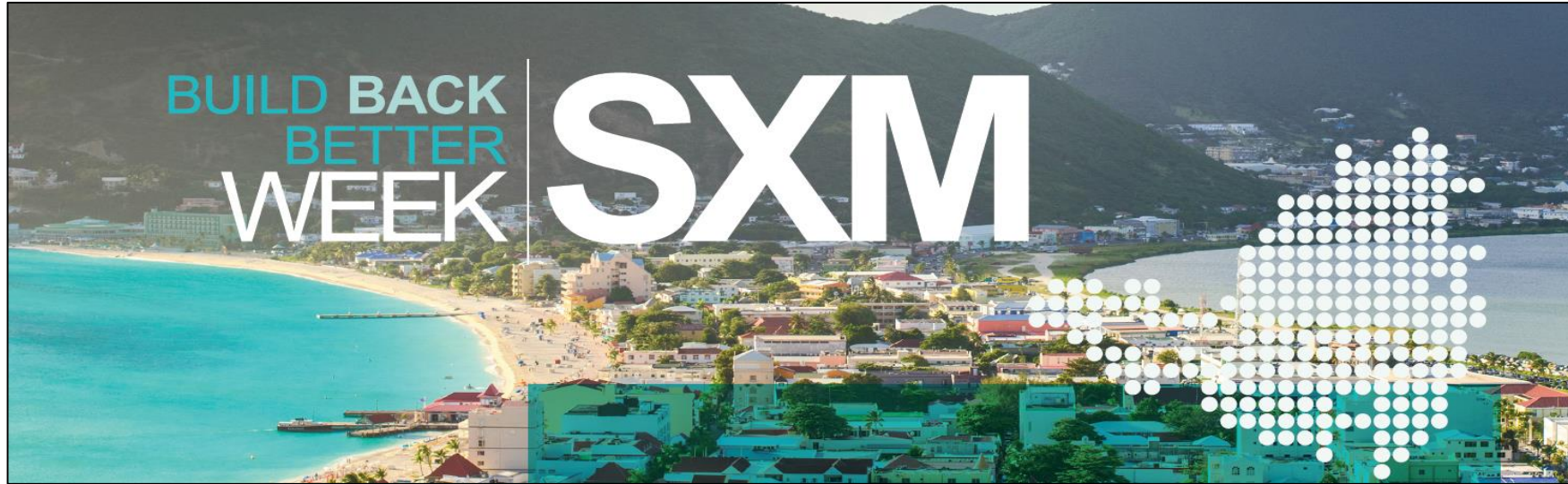
Leveraging national SDG efforts
→ e.g. Aruba SDG Commission



Working horizontally to engage key partners for SDGs → e.g. “Financing the Resilience of SIDS” Conference



Working vertically to engage key SDG stakeholders → e.g. Build Back Better Week SXM

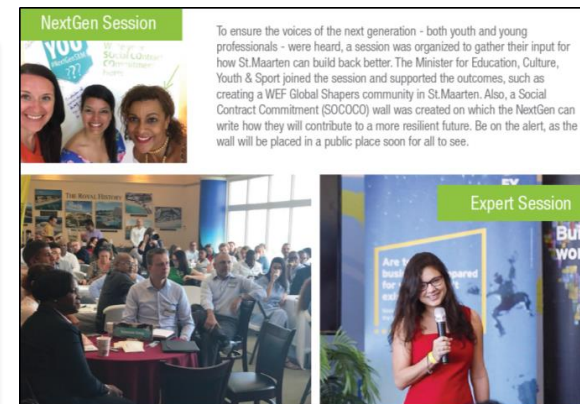


DO-TANK

Local and international entrepreneurs alike, contributed to an inspiring and fun weekend in which new ideas and concepts were created and presented to build back better for a resilient island future.

DO-TRADE

To foster connections between local and international entrepreneurs, Present Your Startup together with the Dutch Caribbean Chambers of Commerce organized a day of business networking and matchmaking. The conversations were hard to stop as businesses in renewable energy, sustainable tourism, construction and much more exchanged ideas and opportunities. Surely, this will have sparked initiatives we will hear about in the near future.



Working vertically to engage key SDG stakeholders

→ e.g. Build Back Better Week SXM

21 IDEAS!

Sustainable Tourism

Bini Travel all-inclusive app (1)
Flamboyant beach resort (7)
Ecotech for Ecotourism (13)
ShowMe Caribbean on-location videos (18)

Renewable Energy

Slow mill wave energy (8)
Collective Impact Initiative (21)

Environment

Algae – salt pond green again (6)

Construction

Hive five sustainable housing (3)
Super House emergency shelters (5)
E-hub self-sustaining housing box (11)
C-D'Home resilient homes (14)
DAM better window frames (20)

Social

PCCC Cultural Center (2)
The Force social innovation network (4)
CITS community innovative technological solutions (9)
Maatin - Siri-like info platform (19)

Entrepreneurship

Discovery platform for sustainable solutions (10)

Waste management

Green Box recycling rewards program (12)
Solar Flamboyant park (16)

Disaster management

SXM AX disaster response app (17)
Better bunker box for critical communication (15)

Increasing impact by multi-SDGs approach → e.g. Belmont Estate, Grenada



Making it known through smart communications
→ e.g. The Palau Pledge





Thank you. Questions?

Contact me on LinkedIn
Arno Boersma (*Island Impact*)
www.linkedin.com/in/arnoboersma