



The American Chamber
of Commerce in Jordan

Investing In Jordan: A private sector perspective



AmCham- Jordan

For More US Jordan Business



The American Chamber
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About AmCham 1-1

For More US Jordan Business

The American Chamber of Commerce in Jordan
(AmCham-Jordan), a member of the United States
Chamber of Commerce.

Established in 1999, current membership stands at over
250 top U.S. and Jordanian companies.



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- A voluntary not-for-profit member-based organization that contributes to economic development through
 - promotion of US-Jordan-regional trade and investment,
 - business development,
 - public policy advocacy,
 - human resources development
 - business community outreach.



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About AmCham 1-2

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AmCham-Jordan strives to enhance bilateral trade between Jordan and the United States.

AmCham creates an environment for business matchmaking attracting national and international local investment related to Jordan-US relationships.



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AmCham programs and Activities



- **US Embassy's Economic Counselor to Jordan**

August 25th, 2015 – Kempinski Amman Hotel

AmCham Jordan hosted a reception for Ms. Sussanah Cooper, the new Economic Counselor to Jordan. US Ambassador Ms. Alice G. Wells attended and spoke at the events. Both she and Ms. Cooper met with AmCham Jordan members.



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AmCham programs and Activities



- **AmCham Jordan Reception for the Millennium Challenge Corporation (CEO)**
October 19th, 2015 – Kempinski Amman Hotel

In honor of Ms. Dana Hyde, CEO of the MCC, AmCham Jordan hosted a reception. The event provided an opportunity for AmCham Jordan members to meet with Ms. Hyde and learn more about opportunities to apply for MCC's open procurement process, which has thus far invested \$275 million in Jordan.



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AmCham programs and Activities



- **AmCham and USAID Training on Barriers to Trade in Goods**

October 27 -28th , 2015 – Le Meridien Amman Hotel

AmCham Jordan and the USAID Jordan Competitiveness Program hosted a two-day intensive training sector on identifying and overcoming barriers to trade in goods. Representatives from both the public and private sector attended the training.



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AmCham programs and Activities



- **AmCham Breakfast with the US Trade & Development Agency (USTDA)**

October 28th, 2015 – Bristol Amman Hotel

AmCham Jordan hosted a breakfast in honor of Ms. Heather Lanigan, USTDA Country Manager for the MENA region. The event gave AmCham Jordan members the opportunity to meet with Ms. Lanigan one on one and learn more about the hundreds of thousands of dollars the USTDA grants for infrastructure projects.



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AmCham programs and Activities



- **AmCham Executive Lunch with USAID Jordan Director**
November 16th, 2015 – Le Royal Amman Hotel

USAID Jordan Director, Dr. Jim Barnhart, was the guest of honor at an AmCham Jordan Executive Lunch. Dr. Barnhart met with AmCham Jordan members to discuss areas of cooperation between the development and private sectors.



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AmCham programs and Activities



- **AmCham 3rd Annual Seminar on Taxation for Expats and Businesses**
November 9th, 2015 – Bristol Amman Hotel

AmCham Jordan hosted the annual Seminar on American Taxation for Expats and Businesses, which brought together Jordanian and American businesses along with American citizens living abroad to learn about how to best comply with the Foreign Accountant Tax Compliance Act (FATCA) and Foreign Bank Accounts Reporting (FBAR), as well as tax exemptions for foreign business and housing, and tax planning for foreign business and investments.



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General Activities and Meetings



- **AmCham-Jordan attended a special breakfast hosted by the US Embassy Commercial Section where AmCham-Jordan received the Star Partner Award for AmCham-Jordan's support of trade, investment, and increasing bilateral US-Jordan ties.**

September 21st, 2015



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General Activities and Meetings *For More US Jordan Business*



- **Representatives from ThunderBird School of Management visited Jordan and met with AmCham-Jordan representatives and business community leaders.**

October 21st, 2015 – AmCham Office



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General Activities and Meetings

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- AmCham Chairman and CEO attended the Arbitration and Dispute Resolution Conference which organized by Ministry of Justice
 - Also, they attended the opening of Shamsuna Solar Farm, located in the Aqaba Special Economic Zone along with H.E. The Minister of Transportation
- November 13th, 2015 – Aqaba



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General Activities and Meetings



- **AmCham held several meetings with various partners, associations, and ministries, including Prime Ministry, Ministry of Industry and Trade, Ministry of Finance, Ministry of Transportation to name a few.**



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Events in 2016



- **Executive lunch on “Transport in Jordan”**
- **Keynote Speaker: Minister of Transport H.E. Mr. Ayman Hatahet**



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TRADE MISSION USA





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TRADE MISSION USA



- Meeting at the US Department of Commerce in DC with Undersecretary of Commerce for International Trade, OPIC, USTDA, EXIM Bank



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- **Business Networking Lunch Hosted by U.S. Chamber of Commerce in DC**



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- **At the US commercial service office in DC with the delegates for the B2B meetings**



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Reception hosted by the Embassy of Jordan in Washington



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Visit to PACCAR (Kenworth) manufacturing facility



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- **Visit to Boeing Manufacturing Plant, Everett, WA**



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Visit Bullitt Center: World-Class Energy Efficient Building



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US-Jordan Business Opportunities Conference

Trade Development Alliance of Greater Seattle (jointly with World Affairs Council)



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- **Visit to Amazon headquarters in Seattle**



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- **Visit Starbucks Flagship/Toasting Room Store**



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- **Visit to the port of Seattle**



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- **Visit to Microsoft**



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- Visit to the Amazon building where Petra equipment is being installed



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- **Visit to Kenworth Company in Seattle**



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Events in 2016



- **Jordan -US Diversification of Exports Program**
- **AmCham – Zarqa Chamber of Industry**



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Events in 2016



**Dinner in honour of The U.S. House of Representatives Agriculture Committee
including Chairman the Honorable Michael Conaway**



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Events in 2016



- **Executive Lunch with Minister of Labour on Government Plan for Enhancing the Jordanian Work Environment**



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Upcoming Events

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- Round Table Meeting with U.S Representatives from the office of the United States Trade Representative (USTR) To Discuss:
“Jordan-US Bilateral Trade Opportunities and Challenges”**

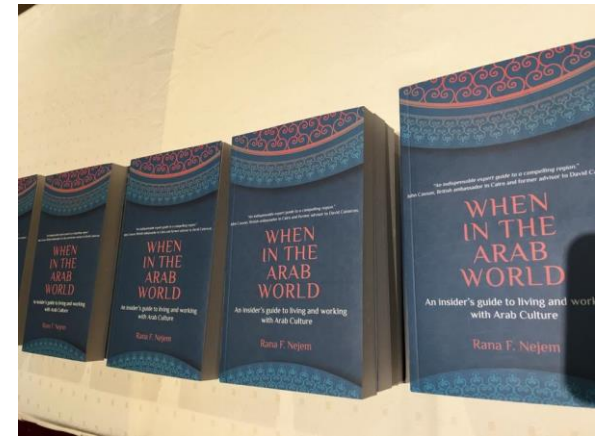


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Latest Activities



- **A Talk and Book Signing Ceremony**

September 1, 2016– Bristol Amman Hotel

- ❑ A Talk and Book Signing By the Jordanian Author and Cross -Culture Communications Expert Rana Nijem on her recently launched book *When in the Arab World; an Insider's Guide to Living and Working with Arab Culture*.



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Latest Activities



- **Jordan -US Diversification of Exports under the FTA Program: Technical Workshop for the Food Sector**

September 26th, 2016 – Crown Plaza Hotel

- ❑ Rules of Origin
- ❑ USA Requirements for Packaging and Labeling
- ❑ SPS requirements within the framework of WTO
- ❑ FDA Requirements for Exporting Food Products to the US Market
- ❑ Export from Jordan to North America
- ❑ Factory Licensing and Export Certification

Speakers from Ministry of I&T, Ministry of Agriculture, JFDA, Maersk and others.

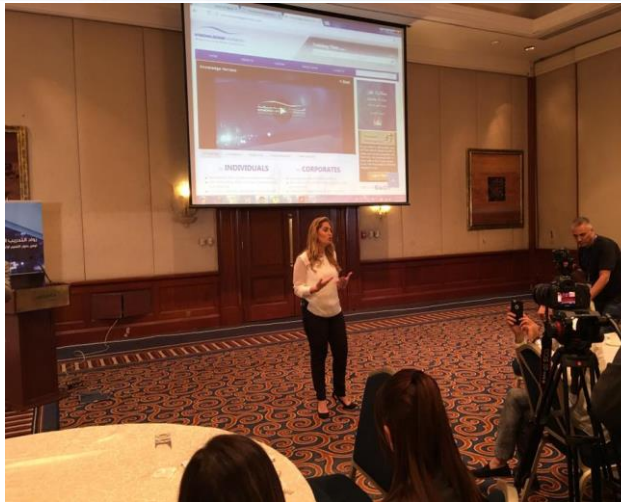


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Latest Activities



- **AmCham and Knowledge Horizon Joint Venture Luncheon**
September 29, 2016 – Le Meridien Amman Hotel
 - ❑ AmCham and Knowledge Horizon will work hand in hand on developing an online training program on exporting under the Jordan- US Free Trade Agreement.
 - ❑ Knowledge Horizon will work with AmCham on developing a (promo) a short promotional video on AmCham to be used as a marketing tool.
 - ❑ Knowledge Horizon presented AmCham a Corporate TV Application to support its PR efforts.



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Latest Activities



- **Technology Transfer – Commercializing Innovation Workshop**
October 12^h, 2016– Bristol Amman Hotel
 - ❑ Identifying Talent
 - ❑ Access to finance for business startups
 - ❑ Available innovation incubation and acceleration programs
 - ❑ Role of the private sector in supporting innovation
 - ❑ Success Stories
 - ❑ Challenges and opportunities of commercialization of innovation



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AmCham Participation in Some Activities

- **Through Jordan PhRMA LAWG, AmCham sponsored the 1st International Congress of Food & Drug Administration (JFDA) with more 900 local and regional participants over two days. AmCham Chairman was a panelist in the opening session on “How to Boost & Attract More Investments in the Pharmaceutical Sector in Jordan & MENA Region”.**

October 27 -28^h, 2016– Sheraton Amman Hotel





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AmCham Participation in Some Activities

- **Jordan Anti Corruption Commission organized a workshop on “Private Sector Awareness on Anti Corruption Programs”. AmCham CEO gave a presentation on “Anti Corruption Standards & Good practices in the Private Sector” in addition to a brief on Anti Corruption Code of Conduct developed by AmCham.**

October 6^h, 2016– Anti Corruption Commission





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Upcoming Events

- **Workshop on Investment Promotion for Jordanian Diplomats**

Organized by the Investment Promotion Section of the United Nations Conference on Trade and Development (UNCTAD), based in Geneva, Switzerland and the Ministry of Foreign Affairs.

AmCham CEO will be speaking on” the private sector perspective on investing in Jordan”

November 22, 2016



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Upcoming Events



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&



USAID
FROM THE AMERICAN PEOPLE

USAID Jordan Competitiveness Program

AmCham – JCP Grant Signing Ceremony (November 2016)



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Upcoming Events

U.S Department of State Private Sector Delegation To Jordan in collaboration with the U.S Embassy (5-7 Dec 2016)

**Tentative B2B meetings with AmCham
Members on Thursday, December 7.**

U.S. DEPARTMENT OF STATE PRIVATE SECTOR DELEGATION TO JORDAN



December 5-7, 2016

Led by:



STATE DEPARTMENT
SPECIAL REPRESENTATIVE
FOR COMMERCIAL AND
BUSINESS AFFAIRS
ZIAD HAIDER

In collaboration with the U.S. Embassy in Amman and the Government of Jordan, the trip will explore Jordan's advantages as a business location, including its:

- Free trade agreement with the United States
- "Qualified industrial zones"
- "Special economic zones" (SEZs)
- Role as trade gateway to the Middle East and the EU

We also plan meetings with senior government and private sector leaders to discuss economic and commercial opportunities:

- Deputy Prime Minister and Minister of State for Economic Affairs
- Minister of State for Investment Affairs
- Minister of Industry and Trade
- Jordan Investment Commission Chair
- Commissioner of one or more SEZs
- Heads of chambers of commerce/industry

In addition to exploring Jordan's commercial potential, this trip will provide U.S. firms the opportunity to explore corporate social responsibility opportunities. As Jordan is allowing up to 200,000 Syrian refugees fleeing civil war to apply for work permits, our visit also follows on the [White House Call to Action for private sector engagement](#) on the global refugee crisis, and the [initiatives of 50+ U.S. firms](#) in the areas of employment, education, and enablement.

Please email schumannngs@state.gov and dubrovskyyk@state.gov for information.





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Upcoming Events



• “Year in Review” Executive Dinner (Dec 2016)

The event will feature the U.S Ambassador who will be giving a speech on the main economic achievements of the year of 2016. AmCham members, partners, sponsors and different government officials will be invited to join AmCham in its yearly celebration.



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Upcoming Events

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- Jordan – US Diversification
of Exports Under the FTA Program:
(Food Sector)
Session Two: Market Entry
(Dec 2016 –Jan 2017)**



تحت رعاية
معالي وزير الصناعة والتجارة والتموين
"برنامج تعظيم الاستفادة من اتفاقية
التجارة الحرة الموقعة بين الأردن
والولايات المتحدة الأمريكية
وزيادة الصادرات وتنويعها"

Under the Patronage of
Minister of Industry, Trade and Supply

"Jordan -US Diversification
of Exports Program under the FTA"





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Upcoming Events

- **Aqaba Road Show (Dec 2016)**
- **Investment Promotion**





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Upcoming Events

- **Second Workshop: Technology Transfer – Commercializing Innovation (Jan –Feb 2017)**





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Upcoming Events

- **Launching the National FTA Unit (Jan 2017)**





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Upcoming Events

- **Mississippi Trade Mission To Jordan
in collaboration with Trade Representatives of
Mississippi Development Authority (Feb 2017)**





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Upcoming Events

- **Knowledge Based Economy in Bio Medical (Feb 2017)**





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Upcoming Events



- **Trade Mission to the U.S (Washington – California) (April 2017)**



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Upcoming Events

- **Made in America (May 2017)**





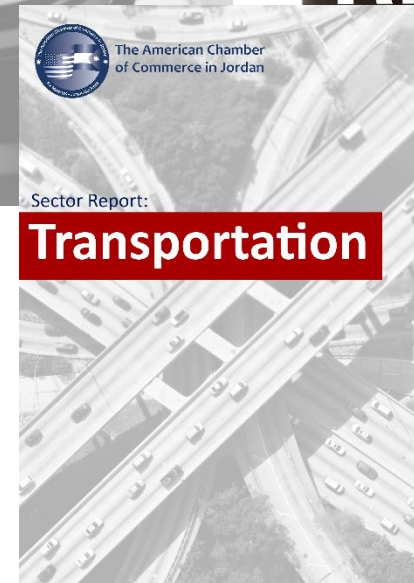
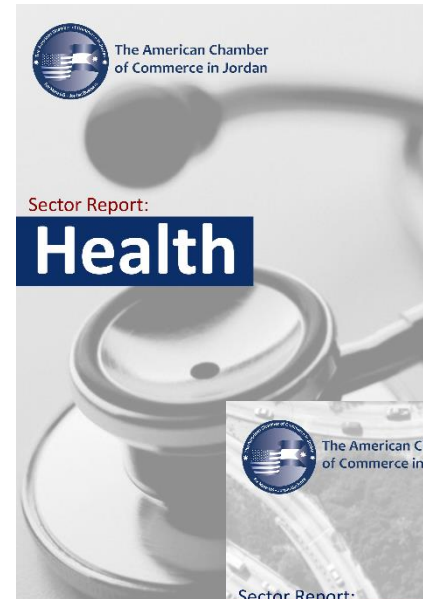
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PR & Communications

- **Promo**
- **Website Improvement**
- **Newsletter**
- **Flyers**
- **Branding**
- **Publications**
- **Corporate Identity**



In This Issue

- Letter from the Ambassador
- Letter from the Chairman
- AmCham Partners
- AmCham Co-Partners
- AmCham Platinum plus
- AmCham Projects
- Executive Events and Workshops
- Members List

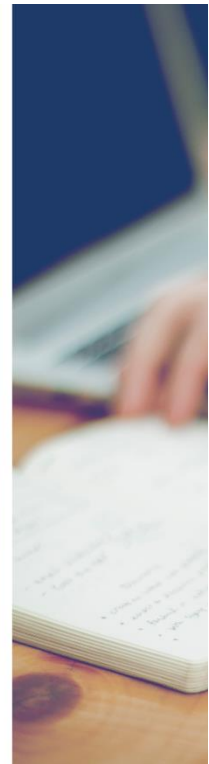


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Publications: Membership Directory 2016-2017

- **Membership Directory 2016 /2017**
will be published and circulated during
the “Year in Review” Dinner in December.

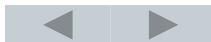




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Business Development

- Business Development SOPs
 - Investment Promotion
 - Sector Specific Studies
 - Reports
 - Sector Committees
 - Develop Guide to Doing Business in Jordan
 - Develop Guide to Doing Business in the U.S
 - Develop Strategic Alliances with relevant organizations
-





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Business Development

- **Conduct Sector Specific Research**
- **Conduct U.S Market Research**
- **Cooperate with PR on Developing all technical content for website, sector report and any other publication**





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US Investment In Jordan

US foreign direct investment in Jordan stands at \$2.2 billion, or 10% of Jordan's total FDI.

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<u>Investor</u>	<u>Investment (\$)</u>	<u>Industry</u>
AES	670m	Energy/Power Plan
Arab Potash/Saskatchewan	420m	Fertilizer/Chemicals
Jordan Bromine/Albemarle	310m	Fertilizers/Chemicals
National Poultry/DelMonte	131m*	Food -This is total investment in Fresh DelMonte, not total investment in NPC.
Coca Cola Bottling Co.	70m	Food
Carlyle/Nabil Food	60m	Food
Philip Morris	52m	Tobacco
Sun Edison	50m	Solar Energy
Hammoudeh/Cargill	40m	Food
Jordan ICE and Aerated Water Co Pepsi Cola	26m	Food

Sources: Amman Chamber of Commerce, US firms