



هيئة الإستثمار
Investment Commission



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Investment Commission

Invest in Jordan



To begin...



Unique and Strategic Location



Why Jordan

Market Access

- Regional Free Trade Agreements :
- Greater Arab Free Trade Agreement (17 Arab countries)
- EU-Jordan Association Agreement.
- European Free Trade Association (EFTA) (Norway, Switzerland, Iceland and Liechtenstein).
- Bilateral Free Trade Agreement :
- (USA, Singapore , Turkey ,Canada)
- Jordan's membership in the (WTO) :
- The membership ensures access to Jordanian goods and services to 161 world markets.

Modern and Well Connected Infrastructure

- World class Development Zones
- Network of roads and railways that connect to the region of over 370 million consumers
- Modern telecommunications infrastructure
- Telecommunications sector fully liberalized since 2005
- World Class international airport and airline, serving over 59 global destinations.



Why Jordan

Skilled and Talented Human Capital

- Qualified human capital
- Talented and bilingual graduates
- Expenditure on education is 9.7% of government expenditures
- One of the highest country in the world in terms of engineers, physicians, and nurses per capita
- Government programs to fill in the gap between market needs and educational output

Stability and Security

- World class Development Zones
- Network of roads and railways that connect to the region of over 370 million consumers
- Modern telecommunications infrastructure
- Telecommunications sector fully liberalized since 2005
- World Class international airport and airline, serving over 59 global destinations.



Liberal Economy

- Growing number of FTAs since 1997
- Member of WTO since 2000
- **117 nationalities** in industrial and service sectors own companies in Jordan
- **49.5%** of shares of publicly listed companies on Amman Stock Exchange are owned by non-Jordanians
- **100% Foreign Ownership**
- Legal Framework that Encourages Investments
- No restrictions on capital transfers and repatriation of profits
- **55 Bilateral Investment Treaties**
- **27 Double Taxation Agreements**

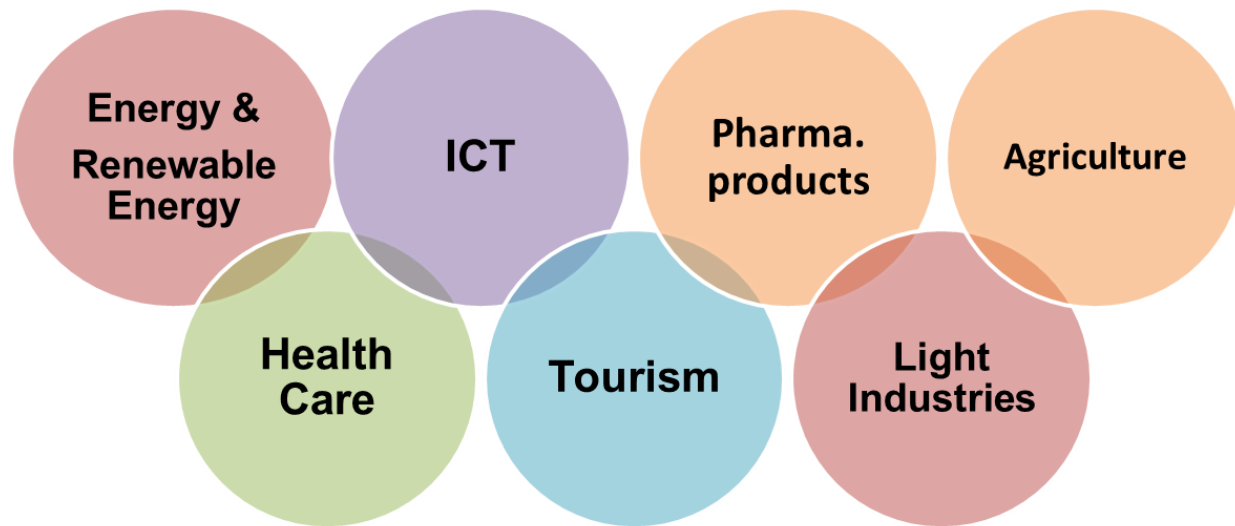


Global Competitiveness Report 2016-2017

Pillar	Rank/139
Higher Education and training	
• Quality of the education system	28
• Extent of staff training	42
Labor market efficiency	
• Hiring and firing practices	33
• Redundancy costs weeks of salary	7
Financial market development	
• Ease of access to loans	18
• Venture capital availability	24
Innovation	
• University-industry collaboration in R&D	38
• Availability of scientists and engineers	13



What to invest in? in Jordan



Where in Jordan?

**Developmental
Zones**

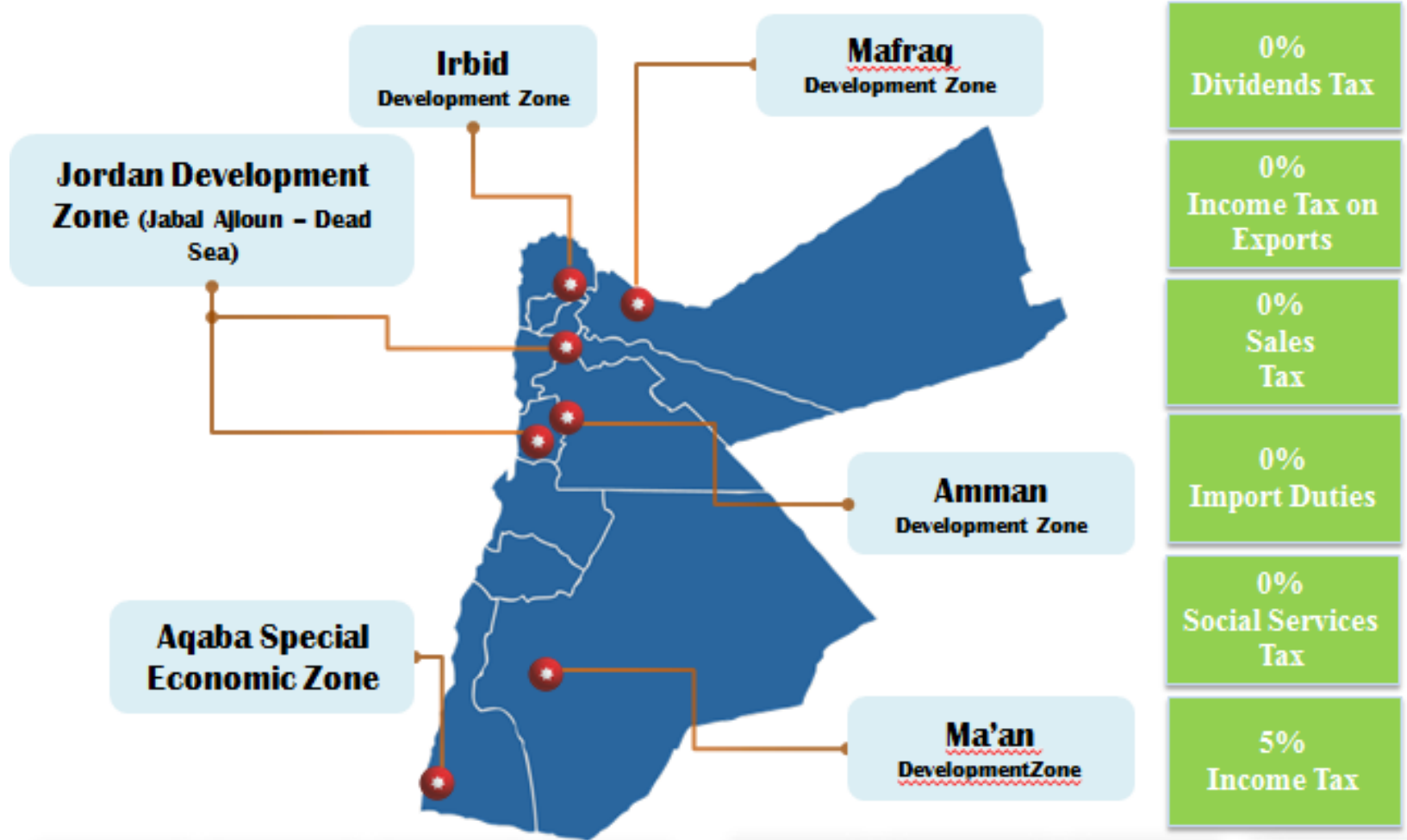
**Industrial
Estates**

**Free
Zones**





Developmental Zones



Developmental Zones

Aqaba Special Economic Zone

- Logistics, Warehouses, Transportation, and Tourism

Jordan Development Zone (Jabal Ajloun and the Dead Sea)

- Tourism, Hospitality and Eco-tourism

King Hussein Business Park Development Zone

- Mixed-use Technology and Business Park

Irbid Development Zone

- IT/BPO Services R&D and Healthcare

KHBTDA (Mafraq)

- Industrial (Light And Medium) and Logistics Hub, Strategically Located Between Syria, Iraq, and Saudi Arabia

Ma'an Development Zone

- Industrial Park for Light, Medium and Heavy Industries; Ceramics, Plastics, Electrical Appliances and Renewable Energy.



Industrial Estates

- Jordan Industrial Estates Company JIEC is one of the most flourishing industrial estates developers in Jordan through adopting the concept of modern industrial estates and ensuring the provision of world-class infrastructure and services.
- Industrial Estates are distributed among different regions of the Kingdom (Sahab - Irbid - Karak –AL Muwaqqar - Aqaba)
- Future projects will operate in the following areas (Salt, Mafraq, Madaba, Zarqa, Tafileh, Jerash and Ajloun)



Free Zones

- ✓ High quality infrastructure and operating environment
- ✓ Including the necessary facilities, services and infrastructure such as electricity, water, modern telecommunication networks, in addition to modern networks of internal roads, yards and storage facilities
- ✓ Jordan has 5 Public Free Zones and 32 Private Free Zones.
- ✓ Enterprises registered in the Free Zones enjoy automatic exemptions on :
 - ✓ income tax on profits generated from certain activities
 - ✓ Income tax on salaries
 - ✓ Custom duties and all taxes and fees on exports
 - ✓ Buildings and constructions inside the zones



Who helps me to invest in Jordan?

Jordan Investment Commission was established in 1995, and aims to;

- attract, encourage, promote domestic and foreign investment.
- ensuring sustainable attractive investment climate, activate economic movements;
- enhance confidence, develop and organize the investment environment as well as increase exports.



How to Invest in Jordan?

Through Jordan Investment Commission, can benefit from the following services:

- General information and prefeasibility studies.
- Making investment partnerships a reality.
- A One-Stop-Shop for information.
- A full after-care service.
- Streamlining the investment process.
- Putting technology to work, by removing the need to be physically present for the application process, this secure virtual portal offers to make the investment process truly accessible to global investors.



Investment Window

- The Investment Window delivers registration and licensing services in one location for investments anywhere in the Kingdom (except in Aqaba Special Economic Zone)
- Representatives from relevant government agencies at the Investment Window are empowered with the authorities necessary to issue licenses and approvals.



Thank You!



Energy & Renewable Energy

Jordan's involvement in EU projects (MED-ENEC, MED- EMIP, MSP Mediterranean Solar Plan, EAMGMP, MED-Reg, MED-ENER)

- Located within world solar belt; 300-320 days of full sunshine, with solar irradiation levels of 4-7kWh/m².
- Wind speeds reach an average of 7 meters/sec in several locations.
- 40 billion tons of oil shale, 14 billion tons of silica, and 2% of the world's uranium reserves
- Among the highest engineers per capita ratios in the world; 1 engineer per 83 inhabitants in 2020.
- Committed governance and pro-investment Renewable Energy and Energy Efficiency Law
- Groundbreaking energy strategy with estimated investments of \$1.4 to \$2.1 billion in the sector.
- Geopolitical advantage.
- Grid connectivity to MENA and Europe regions



Business Opportunities:

- Photovoltaic cells
- Wind turbines and PV invertors
- Participant in turnkey projects
- Desalination projects

Industrial Zones, Development Zones
Irbid, Zarka, Amman



ICT Industry

Jordan is of the top 10 destinations worldwide for providing outsourcing activities.

*- Global Services Location Index, AT Kearney, 2009
Cisco, HP, Sun Microsystems, Orange, Intel Capital, Yahoo
among others invested in Jordan*



- Total ICT revenue in 2014 reached USD 2.3 Billion
- Jordan total ICT exports in 2014 reached USD 250 million where 85% of these exports targeted Arab countries.
- Top export markets are the Saudi Arabia , Iraq, UAE, and USA.
- Large labor pool of ICT professionals:
Employment in the sector increased to 17,000 in 2014.
- ICT tailored educational system from elementary to post graduate

Business Opportunities:

- Design studios for gaming and animation and localization of content.
- Equity funds (VC) to target growing IT start-ups in Jordan and the region (seed, growth and beyond).
- Customer Call Center.
- BPO/ITO Service Park an export hub for back-office business and IT services.
- Software Technology Park
- Financial sector IT solutions



**Irbid Development Area
Business Park Development Area
(Amman)**



Pharmaceuticals and Clinical Trials

- *Merck Sharpe and Dohme, Aventis, Novartis and Pfizer, conduct clinical trials in conjunction with local CROs*
- *Among the highest ratios of pharmacologists per 10,000 capita ratios in the world (14.1 compared to world average of 4.2, India at 5, US at 9, and KSA at 4)*

Source: WHO



- Pharmaceutical **exports reach more than 60 countries** worldwide with more than 80 patents registered in Europe, the United States and Japan.
- 18 players with international certifications (1 listed on LSE).
- Exports reaching \$US 700 million in 2013,
- 30% less cost than Europe and USA in clinical trial testing.
- **Market driven legislations:** Strict adherence to Intellectual property laws and enforcement
- 11 universities with medical subjects, 8 pharmacy colleges, 7 clinical research organizations (CROs).
- **World class Medical infrastructure:** Jordan is the region's medical treatment hub (ranked no.1 as medical tourism destination according to World Bank)

Business Opportunities:

- CROs
- New manufacturing plant.
- Under license manufacturing of antibiotics, anti ulcerants and niches
- Production of Herbal medicines from plant extracts
- R&D Facilities



Industrial Zones, Development Zones
Irbid, Zarka, Amman



Healthcare

*Jordan is ranked **1st** regionally and **5th** internationally for medical tourism destinations*

Source: World Bank, 2015

- Regional health destination of choice.
- The revenue from Medical Tourism exceeded \$US 1.7 billion in 2015, with over 250,000 foreign patients.
- Jordan has 106 Hospitals, 6 of which are JCI accredited
- Healthcare costs in Jordan are fraction of the cost of that in Europe and USA
- The Dead Sea is located 429 meters below sea level, the lowest natural point on the surface of the earth.
- The Dead Sea enjoys 8 % richer oxygen content than sea level, and lower levels of harmful UV ray penetration
- Jordan has 22,000 physicians and 5,094 dentists and 9,512 registered nurses.
- Jordan has 26 doctors for every 10,000 persons



Business Opportunities:

- Medical Tourism Facilitators
- Ajloun Castle Health Spa
- Dead Sea Mineral Spa
- Medical College
- Children Cancer Hospital
- Dead Sea Cosmetics
- Mud Factories



Ajloun, Maeen, Dead Sea, Industrial Zone and Development Zones



Tourism

Large number of world class hotels and facilities

- The tourism sector contributed around 11.8% to the GDP in 2015
- The total number of tourist arrivals was 4.8 million in 2015.
- Roads, airports and ports connect Jordan to the region and the world
- Jordan has 558 classified and non-classified hotels with 26,080 rooms beds 49,441.
- Jordan has 106 hospitals with 45,877 beds
- New tourism focused development zones have been declared at the Dead Sea and Jabal Ajloun



Business Opportunities:

- Hotels (3, 4, and 5 stars)
- Theme Parks
- Water Parks
- Boutique Hotels
- Country Side Cottages



**South of Jordan, Ma'an, Wadi Araba,
Wadi Rum**



Jordan offers a safe investment environment supported by...

A transparent regulatory framework and an attractive incentive structure. Furthermore you have strong and willing private sector partners that will support your entry into the Jordanian and regional markets.

