

Foreign Investment In Jordan

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France is a leading investor in Jordan and the largest non-Arab investor

With a stock exceeding EUR 1.5bn, France would rank sixth among foreign investors, behind the Gulf, parity with the United States, and by far the biggest European country



The leading historical investor, Lafarge acquired 50.2% of the national cement company.

In 1998, the Jordanian Government sold 33% of its shares to the France-based Lafarge. That was the first privatization in the history of the Jordanian Government.

In 2008, Lafarge entered into the Ready Mixed Concrete market by acquiring 51% of Aloul Group, one of the biggest concrete companies in Jordan at the time. Lafarge Jordan currently ranks first place in the cement industry and third place in concrete. Lafarge is present in Jordan with 2 cement plants: Fuhais & Rashidiyeh



Fuhais



Some thirty French companies have industrial or commercial subsidiaries in Jordan

French industry was particularly present in the privatizations of the years 2000, contributing to the modernization of the country.

French subsidiaries and franchises directly employ 6300 Jordanian employees.



Two-thirds of the French investment stock consists of Orange's investment in Jordan Telecom (51%). With nearly 2,000 employees, Orange Jordan is the major player in the sector.

Since 2000, Orange has invested EUR 1.2 billion and plans to invest EUR 500 million by 2020. With 1893 employees, the company remains the major player in the sector. For more than 10 years, three private telephony operators, including Orange, played a key role in the country's development (support for the creation of the ICT industry, employment, education, etc.), which was already considered mature in terms of technology. Orange remains dominant on the fixed and shares the first place with Zain for the mobile Internet.

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French presence in this sector was strengthened in 2014 by the arrival of more French companies namely: Itron France, Sade and Vinci, who won contracts for the modernization of distribution networks under concessional Treasury (RPE) financing. Also Saint-Gobain PAM has moved its regional offices from Istanbul to Amman



Since 2007, Aéroport de Paris has operated

Queen Alia International Airport

as part of a 25-year BOT, of which it is also a 9.5% shareholder. The new terminal opened in March 2013. An extension of the airport, aimed at bringing annual traffic from 9 to 16 million passengers, is under construction.



At the end of 2012, Total Distribution obtained a 10-year license for the partial liberalization of the wholesale distribution of petroleum products. The company has invested heavily in the retail market (now 1/3 market and 40 service stations employing 1,000 persons 90% of whom are Jordanians). The Eco system of Total, provides another indirect jobs to around 4000 persons including subcontractors, distributors etc.

Total aims to establish about sixty service stations under its brand. In addition to the distribution of domestic diesel fuel (for heating), electronic banking (via the Total card) and the sale of lubricants. Total started importing Aviation fuel.

Total Jordan is coordinating the first imports of diesel for the entire industry.



Total were the first fuel company to implement very high security and environmental standards not only in their stations but also held safety standards training to fuel truck drivers from Total and other distribution companies.

Total has recently established a new department specializing in renewable energy.

It even has 2 pilot projects that are already using renewable energy to run their stations

Total Jordan is developing a 180,000-cubic-meter oil terminal project in Aqaba in partnership with Manaseer.



The Emirati group Al-Futtaim opened twenty-two Carrefour stores (18 supermarkets and 4 hypermarkets), Carrefour owns 20% of the capital. Its objective is to "saturate" the market by opening 1 to 2 stores every year. The opening of a hypermarket with a surface area of 3500 m² is planned in 2017 in the South of Amman.

